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GOODWILL OFFERING KENTUCKY ARTISTS UNIQUE RESIDENCY OPPORTUNITY

Agency calling on artists to create ‘The Art of Goodwill’ for Louisville Speed Museum exhibit

LOUISVILLE, KY - Goodwill Industries of Kentucky is seeking eligible artists for an artist residency program that will culminate with a November juried art exhibit and fundraising event at the Speed Art Museum in Louisville.

The Art of Goodwill Residency Program will provide selected Kentucky artists the opportunity to transform items donated to Goodwill into works of art. Goodwill is searching for artists with a broad range of experiences and cultural perspectives from diverse communities throughout Kentucky. The residency program taps into the creativity of Kentucky artists to inspire people to reflect upon their consumption habits and the power of transformation. (Each year, Goodwill repurposes or recycles 50 million pounds of used goods.)

The residency program gives selected Kentucky artists access to [Goodwill’s 65 stores](#) to collect materials for creating art. Artists selected for the program receive a stipend funded by Goodwill through program sponsors. Event proceeds will support Goodwill’s fundraising goals to connect Kentuckians with opportunities to work their way out of poverty.

The call for artists is open February 1 – March 15. For more information, visit www.theartofgoodwill.org.

“I’m so glad I was a part of the 2018 Art of Goodwill residency program. The project was a perfect fit for me, because one of the requirements for the chosen artists was that at least 50% of their art was to be created from Goodwill merchandise, and I have been buying almost all of the wool fabric for my fiber art from Goodwill stores for the last several years,” said Mave Brittain, Lexington fiber artist. “I was also excited to have my work on display at an art museum, so that more people would learn about rug hooking as an art form.”

Elizabeth Foley, Louisville printmaker, added, “I had no clue what an impact The Art of Goodwill would have on me and my art. The residency gave me the energy to push my exploration of materials further.”

ABOUT THE ART OF GOODWILL EVENT

The Art of Goodwill is a program featuring innovative opportunities for artist residencies, culminating with an art exhibition and event. The annual event supports the mission of Goodwill and will take place Saturday, November 16, 2019 at the Speed Art Museum in Louisville, Kentucky.

The inaugural 2018 event drew 300 attendees and raised more than \$60,000 to support Goodwill's mission to connect Kentucky job seekers with meaningful employment opportunities. Twenty-eight works of art – sourced from items found in Goodwill stores – sold, ranging in price from \$30 to \$900.

About Goodwill Industries of Kentucky

In the 2018 fiscal year, Goodwill placed Kentuckians into more than 2,600 jobs across the state – both inside and outside of Goodwill. Goodwill’s career path programs and employment services, which serve Kentuckians who have disabilities or other challenges, are funded through a combination of grants, corporate and individual giving, and its retail stores, which sell donated clothing and household items at 65 locations across Kentucky.