

# THE *Art* OF GOODWILL

## CALL FOR ARTISTS

GOODWILL INDUSTRIES OF KENTUCKY  
ARTIST RESIDENCIES AND *THE ART OF GOODWILL* SPECIAL EVENT

**Submission Deadline: March 23, 2020 | [www.theartofgoodwill.org](http://www.theartofgoodwill.org)**

***The Art of Goodwill*** is a program featuring innovative opportunities for artist residencies, culminating with an art exhibition and event. The event supports the mission of Goodwill and will take place Saturday, November 14, 2020 at the Speed Art Museum in Louisville, Kentucky.

Goodwill Industries of Kentucky's mission is to help people with disabilities or other disadvantages achieve and maintain employment to gain a better quality of life. Goodwill has a long, successful history of contributing to Kentucky's economy and quality of life by employing people who would otherwise not be working and assisting many others to secure jobs outside Goodwill. Now, Goodwill intends to build on this record of achievement and move the needle on some of Kentucky's biggest issues: workforce development and poverty.

Goodwill has 66 stores in 44 Kentucky communities where more than 50 million pounds of used goods are repurposed annually. In the 2019 fiscal year, Goodwill career path programs and services partnered with 945 community employers to place Kentuckians into 2,520 jobs across the state – both inside and outside of our stores. The Art of Goodwill Artist Residency program taps into the creativity of Kentucky artists to inspire people to reflect upon their consumption habits and the power of transformation.

The Art of Goodwill Artist Residency program gives selected Kentucky artists access to Goodwill stores to collect materials for creating art. Artists selected for the program receive a stipend funded by Goodwill through program sponsors. On an as-needed basis, Goodwill may provide work space for artists in residence.



## ELIGIBILITY

Applicants must be 18 or older, a resident of Kentucky, or a student currently enrolled in an art program at a Kentucky college or university, or have an art studio or place of employment located in Kentucky. Artists who have been awarded an Art of Goodwill residency must wait two (2) years before resubmitting. Any qualified artist or team of artists may submit in accordance with the requirements provided below. Artists must demonstrate artistic excellence and the capacity to complete projects on time and within the resources provided by the residency program.

The Art of Goodwill Artist Residency program seeks artists with a broad range of experiences and cultural perspectives from diverse communities in Kentucky. We encourage artists working in a variety of media to apply. This includes two- and three-dimensional art forms, including but not limited to painting, drawing, printmaking, photography, sculpture, pottery, collage, assemblage, fiber arts, glasswork, metalwork, stonework, media-based, and installations.

## PROGRAM ELEMENTS

- Up to 10 artists will be selected and have the opportunity to collect materials from Goodwill Industries of Kentucky's 66 stores (see location list at [www.goodwillky.org](http://www.goodwillky.org)).
- Submissions will be reviewed by a selection committee comprised of arts professionals and Goodwill staff.
- Selection criteria include creativity of concept proposal and use of materials, feasibility of concept proposal, compatibility with The Art of Goodwill event and mission, quality of artists' previous work, and demonstrated ability to produce projects on time and within the resources provided.
- Applicants may be asked to interview with the selection committee.
- Each selected artist will be required to create two (2) artworks within the program timeline, which will be placed for auction at the event. Artworks not sold during the event will become the property of Goodwill.
- At least fifty (50) percent of each piece must be created from repurposed materials collected from any of Goodwill's 66 stores in Kentucky (see location list at [www.goodwillky.org](http://www.goodwillky.org)). Goodwill staff can assist artists in locating and temporarily storing materials. Artists will not be asked to pay for materials sourced at Goodwill. Goodwill will provide each artist with \$250 in store vouchers. Artists will be required to transport materials.



- Artists will be required to transport, deliver, and install artworks for the event. Artists may also be required to transport and install purchased artworks after the event.
- Each selected artist or artist team will be paid a \$2,000 stipend, allocated in two payments. The initial payment will be \$1,000, paid upon completion of the contractual agreement. The final payment will be made upon successful completion of the program.
- All proceeds of auction event will support Goodwill fundraising goals to connect Kentuckians with opportunities to work their way out of poverty.
- Selected artists will be required to sign a contractual agreement, including photo release for publicity purposes, and attend an orientation meeting. Artists will retain copyright of all artworks produced during the residency.
- Artists must be available for monthly weekday meetings, and occasionally throughout the development of the artwork(s), during which photography or video may be taken and used to promote The Art of Goodwill event.

## 2020 IMPORTANT PROGRAM DATES

<b>March 23</b>	Deadline for artist submissions
<b>By April 27</b>	Artist selections are announced
<b>Week of May 15</b>	Artist orientation meeting
<b>May-October</b>	Monthly call/check-ins/studio visits
<b>August 3</b>	Final concepts approved
<b>November 2</b>	Artwork completed
<b>November 14</b>	Delivery and installation/event day
<b>December 14</b>	Evaluation of artist residency program



## SUBMISSION REQUIREMENTS

Submission deadline is March 23, 2020. Applicants may apply individually or as a team. Please note, stipend is awarded per artist or artist team, and cannot be increased for a team. In your submission, identify each team member and a primary contact person. Submission must include required materials representing all team members or the team's collaborative work.

### **A complete submission must include the following:**

1. A one-page proposal for each piece (two total), describing project concept. Description must include the subject matter, materials, methods or techniques, and approximate dimensions. While a detailed budget is not required for submission, please keep in mind that no additional funding will be provided beyond the program stipend and materials from Goodwill stores for any additional fees, supplies, materials, travel-related expenses, or other associated costs. Proposed concept must be feasible for completion within project deadlines and feasible for exhibition or installation during the event.
2. At least one (1) design image illustrating the concept (rendering, sketch, or example of similar concept in previous work). Concept image(s) must be in digital format which may be completed with digital media or by hand and scanned. Photos of proposed materials located at an actual Goodwill store are encouraged.
3. Artist resume or CV
4. Minimum of four (4) and maximum of six (6) images of previous work and corresponding image list. Images should be provided as individual .jpg files. Image list should include information for each image provided, including title, date, materials, dimensions, project budgets and/or sale price, and current location or collection. Even if the previous work provided is unsold, please include a budget or value for the works in your image list.
5. Three references, including name, phone number, and email address

In submitting a proposal for The Art of Goodwill, Artist Residency program artists certify that all works proposed and submitted are their original work and not a creation of another artist. Artists further certify that all statements made in their submission are true to the best of their knowledge. Artists understand that Goodwill Industries of Kentucky may distribute submission materials for the purposes of the selection committee and for promotional purposes concerning the program. Artists understand that any liability for loss or damage to submission materials is not the responsibility of Goodwill Industries of Kentucky or the selection committee installed to review submissions.

### **For questions regarding the program and submission requirements, please contact:**

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